Monday 18 March 2019
William Harvey Lecture Theatre, Clinical School, Addenbrooke’s NHS Trust

Integrating tooth whitening into general practice
Dr James Goolnik

From 18:30 there will be canapés, light food, wine, and soft drinks, served in The Desmond Hawkins Room (formerly called the Postgraduate Lounge) at the newly refurbished Clinical School, Addenbrooke’s Hospital, Cambridge CB2 0SP.

The lecture will begin promptly at 19:30 in the William Harvey Lecture Theatre.

This course aims to outline when to whiten your patient’s teeth and then which system to use. How you and your team can best integrate this into your dental practice.

**The aim of the lecture is to:**

1. Increase your knowledge of teeth whitening techniques and materials
2. Help you understand which patients to treat and which to say no
3. Show you how to integrate whitening into all aspects of aesthetic dentistry.

This course meets the GDC Development outcome C:

C - Maintenance and development of knowledge and skill within your field of practice

**After the lecture you will be able to:**

1. Understand who the ideal patients are to whiten
2. Prescribe what peroxide and what strength to use for each patient
3. How best to internally market tooth whitening in your practice.
To book a place and gain a CPD certificate (2 hours) register and book at: https://secure.intrepidonline.co.uk/CourseManager/EOE.

We have excellent sponsors and our meetings are the perfect time to visit their stands.

We continue to offer our evening lectures at no charge.

**BDA Cambridge Section Annual General Meeting**
Monday 18 March 2019, 18:00 - Clinical School, Addenbrookes Hospital

All BDA members are welcome to attend, and all input is encouraged.

Kind regards,

Kat Chiu

Katharine Chiu, Chair, BDA Cambridge Section

Please visit your Sponsors for tonight’s lecture at the tradeshow and pre-lecture reception at 18.30