Tuesday 26 April 2016

North Staffordshire Medical Institute, Hartshill Road, Hartshill, Stoke-on-Trent, ST4 7NY

Times: Registration 5.30 pm
Lecture start 6.45 pm

Cost: BDA members £10
Non-members £15

Aims and Objectives

1) To encourage minimum intervention, preventatively orientated approaches to aesthetic dentistry.
2) To emphasise the importance of patient engagement and involvement in the successful provision of aesthetic dentistry.
3) To discourage stereotyping, standardisation and the application of personal preferences in the provision of aesthetic dentistry.

Further details or queries to: ssbda@ymail.com

Course Synopsis:
Aesthetic dentistry, as distinct to cosmetic dentistry, is a large and growing global phenomenon. While aesthetic dentistry, as practised today, may involve traditional, interventive, irreversible procedures, international trends are towards minimum intervention, preventatively orientated approaches, which may be refined and enhanced according to the changing needs and wishes of the patient. Whatever approach is adopted, the importance of whole patient care, the art and science of smile design, and the need for meticulous operative techniques cannot be over emphasised. Success in modern approaches to aesthetic dentistry is considered to depend on the engagement and involvement of the patient, the selection and application of the materials best suited to the task in hand, and the care and attention exercised by the clinician. Increasingly, aesthetic dentistry should be viewed as an integral element of the continuing, holistic care of patients, with opportunity to counter age-related changes in dental attractiveness. In the provision of patient-centred aesthetic dentistry, care is required to avoid stereotyping, standardisation and, above all else, imposing personal perceptions of beauty and attractiveness on the patient. Modern, approaches to aesthetic dentistry can be challenging, but very rewarding, with high levels of patient satisfaction.

HOW TO BOOK: BDA Stoke and Stafford Section - Tuesday 26 April 2016

Please return the booking form with a cheque made payable to the ‘BDA Stoke and Stafford Section’ to Graeme Manzie, Church Lane Dental Practice, 9 Church Lane, Stafford, ST16 2AW

Name: _____________________________________________________________
Address: __________________________________________________________
GDC number: ___________ Special dietary requirements: _________________________
Email address: _______________________________________________________

Please return by Monday 21 April 2016  
Standard BDA terms and conditions apply.